



Ten-foot Pineapple Crochet Sculpture Debuts at The Alise San Francisco

Crochet Sculpture Artist Gina Gallina to Host Crocheting Happy Hour

SAN FRANCISCO, April 4, 2017 – STAYPINEAPPLE will reveal the newest and largest of its commissioned art installations – a 10-foot tall crochet pineapple – at The Alise San Francisco on Wednesday, April 26, at a celebration in the hotel’s lobby with crochet sculpture artist Gina Gallina. The crochet sculpture will be on display at The Alise San Francisco for guests and visitors to enjoy for weeks to come until it travels on to the next STAYPINEAPPLE hotel.

“We had such a fantastic time debuting the Big Pineapple at The Alise Chicago, our newest hotel in our growing portfolio, that we decided to take it on the road for select STAYPINEAPPLE hotels to enjoy,” says Michelle Barnet, president and owner, pictured here with Big Pineapple artist Gina Gallina at The Alise Chicago unveiling event on March 4, 2017.

The stunning and unusual artwork took Gallina over three months to complete. She used eight miles of yarn to crochet “Granny Squares” into the special pineapple pattern finished with glimmering jewels. The support structure is a custom-made inflatable form that sits on a crochet-covered base and topped with an impressive plume of green.

Gallina is known in the crochet world for her unique approach of sculpting crochet into surprising works of art. Fans of the art form can join her for a Crocheting Happy Hour on April 27 from 4:30 to 7 p.m. in the lobby with complimentary pineapple cupcakes, coffee and tea while learning new crochet tips.

Recently opened in October 2016, The Alise San Francisco offers an impressive collection of commissioned and fine artwork in addition to the temporary Big Pineapple sculpture installation. An eye-catching nine-screen video panel rotates a variety of curated artistic scenes in the lobby, along with a white bronze, life-size figurative sculpture from the Nocturnes series by artist Karen LaMonte. Two large-scale glass-on-panel commissioned works by artist David Willis anchor the Pineapple Bistro & Bar. Other works in the hotel’s art collection include End Game II by Victor Ostrovsky; Penguins by Robert Kuo; New Year’s Eve, Flower Petal Gown, and California by Erte; and Lustful Selection (2015) by Peter Anton.



About The Alise San Francisco

Recently opened in San Francisco with a prominent downtown location, the thoughtfully appointed Alise San Francisco features 93 guestrooms with contemporary design elements and modern amenities. Designed by interior designer Glenn Texeira and Stanton Architecture, The Alise perfectly exemplifies the symbol and essence of the STAYPINEAPPLE brand while respecting the building's rich 103-year-old history. Pineapple Bistro & Bar offers delicious casual fare for breakfast, lunch and dinner, including full bar service daily. For more information visit www.thealise.com or call 800-227-4223.

About Pineapple Hospitality

Based in the Pacific Northwest, Pineapple Hospitality represents an eclectic collection of eight family owned and managed hotels including four in Seattle, one in Portland, San Diego, San Francisco, and its newest in Chicago. Focused on thoughtful service and design with an uncanny knack for anticipating needs, the STAYPINEAPPLE brand wholeheartedly embraces the pineapple's symbol of welcoming and delighting guests. For more information, visit www.staypineapple.com or call 866-866-7977.

About Crochet Artist, Gina Rose Gallina

Gina Rose Gallina is a crochet artist using yarn to develop imaginative projects inspired by her former gypsy lifestyle, personal love stories and sometimes her biggest fears. Gina's crochet art has evolved and intensified since learning how to crochet newborn caps from her grandmother at eight years old. From yarn bombing a small town to creating elaborate crochet exhibits, Gina continues to push her art to find that it's limitless. [Instagram.com/GinaRoseGallina](https://www.instagram.com/GinaRoseGallina)

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