

STAYPINEAPPLE GIVES GUESTS ANOTHER REASON TO STAY ... ON HOLD



SEATTLE – (August 29, 2017) – [Staypineapple](#) released a custom hold song to entertain callers across the growing brand's eight hotels in five top-tier cities. The 90-second song launched on Monday, August 7, 2017 and can be heard in its entirety [here](#).

Staypineapple, known for its fun and thoughtful approach to hospitality, commissioned The Camptown Ladies to create an original song for visitors to enjoy and learn more about their stay with the hotel, rather than the typical elevator music.

The inspiration for the song was the result of a collaboration between Michelle Barnet, president of Pineapple Hospitality Co. and Gina Gallina, co-lead vocalist for The Camptown Ladies. Gallina and Barnet met in person at The Alise Chicago grand opening, the Staypineapple brand's newest property. Gallina was attending the event to unveil a 10-foot-tall crocheted pineapple sculpture the brand commissioned her to create.

"Creativity, engagement and true hospitality is what we thrive on and what keeps our customers coming back, and those values extend to the smallest of details," said Barnet. "Whenever we can do something special for our guests, we do it. The music is just one of the details Staypineapple provides to enhance guests' experience."

Mentioned in the song are some of Staypineapple's standout features, including The Naked Experience™, which refers to luxurious bedding and room amenities, including individual duvets, comfort pillows, big fluffy towels, robes, slippers, and Keurig coffee makers. Dash, the Pineapple pup who welcomes guests and their furry friends to the ultra-pet-friendly hotels, also receives a mention in the song.

Formed in 1997 by Gina Gallina and Melissa Carper on co-lead vocals and bass, The Camptown Ladies have been performing original songs and old time covers in Northwest Arkansas for more than 20 years.

Staypineapple is currently offering special deals for last-minute getaways. For more information, please visit [staypineapple.com](#) or call 866-866-7977.

About Staypineapple

Based in the Pacific Northwest, Staypineapple represents an eclectic collection of eight family owned and managed hotels in Seattle, Portland, San Diego, San Francisco and Chicago. Focused on thoughtful service and design with an uncanny knack for anticipating needs, the brand wholeheartedly embraces the pineapple's symbol of welcoming and delighting guests. For more information, visit [www.staypineapple.com](#) or call 866-866-7977.

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