STAYPINEAPPLE ANNOUNCES NEW BOSTON HOTEL

The Alise Boston is the newest member of the pineapple family



BOSTON – (March 1, 2018) – <u>Staypineapple</u>, known for its fun and thoughtful approach to hospitality, is pleased to announce a new addition to the pineapple family. Located in Boston, Mass., the hotel, formerly The Chandler Inn, became The Alise Boston on February 28, 2018. The Alise is the embodiment of Staypineapple's vision for what a refined, urban, classic yet modern hotel should be.

"We are thrilled to open a new hotel in the charming, historic Back Bay neighborhood in Boston," said Michelle Barnet, CEO of Pineapple Hospitality Co. "Our pineapple family is growing, and we are excited to now have a presence on both coasts. We look forward to formally introducing The Alise in July and to welcoming everyone."

The 56-room hotel is currently receiving the signature Staypineapple look. Staypineapple's The Naked Experience™ pampers every guest with European-style bedding including two separate duvets, allowing each sleeper to snuggle into a whole new level of customizable comfort. The best part is that every stitch of super-soft bedding is prepared specially for every guest, not to mention extras such as cozy robes and slippers, snuggly pillows, plush bath towels and extra bedding like top sheets and blankets in case traditional bedding is preferred. The Alise anticipates every need, offering additional amenities including Chromecast streaming options, anytime munchies, complimentary pineapple cupcakes and Keurigs with Staypineapple coffee pods.

Included in the "pineapplization" of all rooms, queen and twin mattresses have been replaced with Staypineapple's signature king-size mattresses and new flooring has been installed. In anticipation of the hotel's grand opening this summer, finishing touches are coming along. Custom platform bed frames, headboards and dressers will be installed in June. Staypineapple will also add wall sconces, a new chandelier and custom pineapple wall covering.

The opening of The Alise is the growth of a new pineapple, which takes time. Within the year, Staypineapple also plans to remodel the lobby. Overall renovations will be completed by the end of 2018.

About Staypineapple

Based in the Pacific Northwest, Staypineapple represents a brand of nine privately owned and managed hotels in Seattle, Portland, San Diego, San Francisco, Chicago and Boston. Focused on thoughtful service and design with an uncanny knack for anticipating needs, the brand wholeheartedly embraces the pineapple's symbol of hospitality and joy. For more information, visit www.staypineapple.com or call 866-866-7977.

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