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Cicero's Development Corp. Selected for "Pineapplization" of The Alise Boston Hotel

PLAINFIELD, IL, JUNE 20, 2018 -- Cicero's Development Corp. announced today that it has the distinction of being selected to renovate <u>The Alise Boston</u>, a 56-room boutique hotel located in Boston's historic South End.

Formally known as the Chandler Inn, it was renamed The Alise Boston in the first public step in its re-branding as part of the Seattle-based <u>Staypineapple</u> chain which purchased the property in February. The hotel will undergo a significant makeover to its aesthetics, service and amenities to make it the embodiment of Staypineapple's vision for what a refined, urban, classic yet modern hotel should be. Renovations are scheduled to be completed by the end of 2018, creating additional value throughout the property for hotel guests.

"Pineapplization" of The Alise Boston by Cicero's will include renovating the lobby, along with adding new flooring, paint, pineapple wall coverings, wall sconces, chandeliers and other interior improvements as the hotel receives the signature Staypineapple look. Guest rooms will be furnished with custom platform bed frames, headboards and dressers, while guests will be pampered in European-style bedding including two separate duvets. No changes are being made to the hotel's first story facade in a nod to maintaining the historical character of the South End neighborhood. The Alise Boston is just steps away from Back Bay and many of the city's famous historical sites, stylish stores, and great restaurants.

"We're really enjoying working with the Staypineapple team, especially in such a historically important city as Boston," said Sam Cicero, Jr., president of Cicero's Development Corp. "Renovation of The Alise Boston is bringing new life to this 1920's building by combining irreplaceable vintage features with a fresh, new modern feel to create a one of a kind space."

Staypineapple represents a brand of nine privately owned and managed hotels in Seattle, Portland, San Diego, San Francisco, Chicago and Boston.

For more information, please visit www.cicerosdev.com.



ABOUT CICERO'S DEVELOPMENT CORPORATION

Cicero's Development Corporation is an established General Contractor specializing in commercial renovation for more than 45 years. Headquartered in Plainfield, Ill., the company's best value practices and deliverables include: Renovationomix®, the systematic method of renovating to increase revenue; \$ensible Green®, increasing property owner income through low-cost environmentally-friendly renovations; Disruption Avoidance Management to minimize any renovation disruption and maximize cash flow; and a Surprise Management Program to identify and anticipate potential challenges and roadblocks, and develop contingencies to ensure adherence to timeline and budget. The Cicero's team brings decades of commercial renovation experience, and is comprised of in-house architect and design teams, experienced project superintendents and foremen, and highly skilled craftsmen. Cicero's superior workmanship, attention to detail and project management leadership fuels the company's complete on-time and on budget project track record.