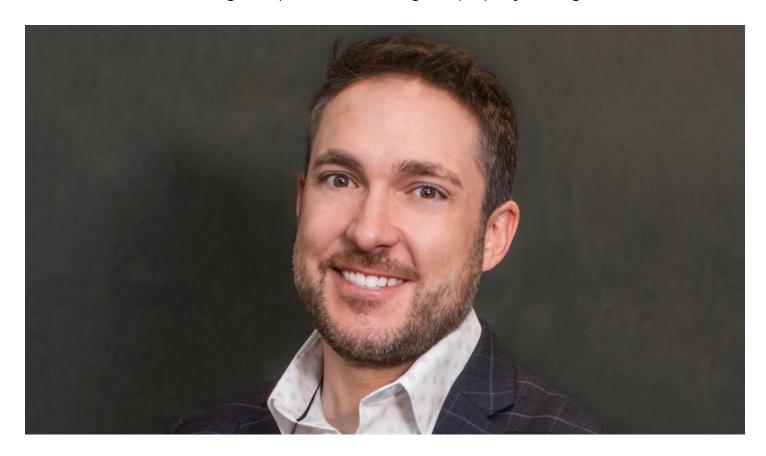


## STAYPINEAPPLE HOTELS INC.

For Immediate Release

# STAYPINEAPPLE HOTELS INC. ANNOUNCES AUSTIN GARDNER AS VICE PRESIDENT OF BUSINESS DEVELOPMENT

Staypineapple Hotels Inc. welcomes new VP of Business Development to continue expansion efforts through the portfolio's licensing and property management.



BELLEVUE, Wash., Jan. 16, 2024 – <u>Staypineapple Hotels Inc.</u>, a Pacific Northwest based hotel brand and property management company – most notably recognized for its management of the 10 <u>Staypineapple</u> hotels across the United States – announces the addition of <u>Austin Gardner</u> to the organization's Business Development team.

"Over the past year, Staypineapple Hotels Inc. has been diligently working towards the expansion of the brand's portfolio through licensing our brand along with property management services," says Dina Belon, President of Staypineapple Hotels Inc. "As we prepare for this exciting time of growth for the company, we are thrilled to welcome Austin to the team. His impressive background and experience with hotel acquisitions and boutique property development will be instrumental as we look to bring the Staypineapple brand to our fellow hoteliers as a new and disruptive hotel flag option."

Austin brings over 13 years of hospitality Sales & Marketing experience to Staypineapple Hotels Inc., specifically working with independent brands in the upscale and luxury hotel segments, including oversight

of Condé Nast's #4 ranked hotel in the Pacific Northwest. Most recently, Austin served as Regional Vice President of Sales for Oxford Collection Hotels, where he conducted key negotiations and successfully led the sales organization, generating nearly \$1 billion in revenue during his tenure. In addition to his work leading the sales efforts for Oxford Collection, Austin was instrumental in expanding the company's hotel portfolio by over 30% through involvement in strategic acquisitions and ground-up development projects.

This announcement comes less than one week before the <u>Americas Lodging Investment Summit</u> (ALIS) in Los Angeles, where Austin will join members of Staypineapple Hotels Inc.'s <u>Executive Leadership Team</u> as they present the organization's brand licensing and property management capabilities. Those attending ALIS that are interested in meeting Austin can book a time <u>directly with him here</u>.

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### **About Staypineapple**

Staypineapple is a brand of upscale, out-of-the-ordinary boutique hotels in urban markets nationwide, managed by Staypineapple Hotels Inc., based in Bellevue, Wash. Focused on thoughtful service and design, with an uncanny knack for anticipating needs, the dog-friendly hotels wholeheartedly embrace the pineapple's symbol of hospitality and joy. For more information or to make a reservation, visit Staypineapple.com or call (866) 866-7977. Follow Staypineapple on Instagram, TikTok, Facebook, and Twitter.

#### About Staypineapple Hotels Inc.

<u>Staypineapple Hotels Inc.</u> is a hospitality management and licensing company most prominently known for its operation of the Staypineapple brand, a boutique hotel group with locations across the United States. Officially launched in 2023, Staypineapple Hotels Inc. is poised to expand its property management reach by bringing new hotels into the Staypineapple family. For more information or to inquire about property management services, visit <u>Staypineapple-hotels.com</u> or call (425) 455-5825.

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