

STAYPINEAPPLE

For Immediate Release

STAYPINEAPPLE'S GROUP SALES DEPARTMENT INCENTIVIZES MEETING PLANNERS WITH EXCLUSIVE PICK YOUR PINEAPPLE PERKS PROGRAM

Now until March 31 2023, meeting planners can take advantage of exclusive promotional perks with Staypineapple's Pineapple Perks incentive



BELLEVUE, Wash., Jan. 24, 2023 – <u>Staypineapple</u> looks to incentivize the industry's top meeting planners and event professionals with its newly developed <u>Pineapple Perks program</u>. Planners who book a group of 10 or more room nights at any one of Staypineapple's 10 locations across the United States will be able to pick one of three exclusive Pineapple Perks.

Pineapple Perks available for this incentive include the choice of an increased commission to 12% (a 2% increase over the standard 10% group booking commission), welcome amenities for all members of the planner's group, or a 50% discount on all room upgrades included in the group booking.

"This Pineapple Perks program comes at a perfect time for the industry, when many planners are working to confirm their 2023 events and gatherings," says Jennifer Atwood, Corporate Director of Sales at Staypineapple. "Our hope is that this program will help to take care of our favorite industry friends, providing them with the option to receive great added commissions for themselves, or to surprise and delight their attendees with fantastic amenities or pampering upgrades."

Staypineapple looks to continue the Pineapple Perks program throughout the 2023 calendar year, with new and exciting incentive perks being announced each quarter. Meeting and event planners are encouraged to visit the <u>Pineapple Perks</u> website for more information, or they can connect with the sales team directly by emailing <u>sales@staypineapple.com</u> or calling 206.823.3903.

About Staypineapple

Staypineapple is a brand of upscale, out-of-the-ordinary boutique hotels in urban markets nationwide, managed by Staypineapple Hotels Inc., based in Bellevue, Wash. Focused on thoughtful service and design, with an uncanny knack for anticipating needs, the dog-friendly hotels wholeheartedly embrace the pineapple's symbol of hospitality and joy. For more information or to make a reservation, visit Staypineapple.com or call (866) 866-7977. Follow Staypineapple on Instagram, TikTok, Facebook, and Twitter.

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