

STAYPINEAPPLE HOTELS INC.

For Immediate Release

STAYPINEAPPLE HOTELS INC. NAMES DINA BELON AS PRESIDENT

Dina Belon transitions from her previous position as Chief Operating Officer to President of Staypineapple Hotels Inc. and its subsidiary Staypineapple brand of boutique hotels

**HEADSHOT PHOTOS AVAILABLE [HERE](#)**

BELLEVUE, Wash., Oct. 3, 2023 – [Staypineapple Hotels Inc.](#), the Pacific Northwest based third-party licensing and property management company – most notably recognized for its management of all 10 [Staypineapple](#) hotels across the United States – announces the leadership transition of Dina Belon into the role of President, effective November 1, 2023.

With an impressive track record of over 25 years in the hospitality industry and a passion for delivering exceptional guest experiences, Dina is poised to lead Staypineapple Hotels Inc. as it prepares for expansion. Her appointment comes as part of the company's commitment to increase the brand's footprint through management and branding of third-party owned assets.

“Staypineapple Hotels. Inc. and the Staypineapple brand of boutique properties nationwide is at an exciting turning point as it prepares for growth and expansion,” says Todd Boysen, departing President and CEO. “As I set my eyes on retirement, there is no one I can envision being more knowledgeable and prepared to lead the company into its next chapter than Dina, as she’s been a driving force behind what Staypineapple is today.”

Dina is no stranger to the Staypineapple brand, as she's spent the past 7 years in progressive leadership roles with the company. She started with Staypineapple leading Real Estate Assets, before transitioning into the VP of Operations position, followed by her most recent role as Chief Operating Officer.

"When Dina first joined Staypineapple's leadership team in 2016, we knew we had found someone truly special," says Michelle Barnet, Founder and Chief Pineapple Officer of Staypineapple. "Over the years, Dina has fully embraced our mission to build a hotel brand that isn't just about rooms and beds, but instead about creating memorable experiences that become a part of the traveler's journey. I am thrilled to have Dina stepping into the role of President, and look forward to working closely with her as we continue to share our Pineapple vision."

In her new position as President, Dina will take the helm of the organization, leading Staypineapple's Executive Leadership Team as well as the Business Development department in its expansion efforts through third-party licensing of the brand along with property management.

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About Staypineapple

[Staypineapple](#) is a brand of upscale, out-of-the-ordinary boutique hotels in urban markets nationwide, managed by Staypineapple Hotels Inc., based in Bellevue, Wash. Focused on thoughtful service and design, with an uncanny knack for anticipating needs, the dog-friendly hotels wholeheartedly embrace the pineapple's symbol of hospitality and joy. For more information or to make a reservation, visit [Staypineapple.com](#) or call (866) 866-7977. Follow Staypineapple on [Instagram](#), [TikTok](#), [Facebook](#), and [Twitter](#).

About Staypineapple Hotels Inc.

[Staypineapple Hotels Inc.](#) is a hospitality management and licensing company most prominently known for its operation of the Staypineapple brand, a boutique hotel group with locations across the United States. Officially launched in 2023, Staypineapple Hotels Inc. is poised to expand its property management reach by bringing new hotels into the Staypineapple family. For more information or to inquire about property management services, visit [Staypineapple-hotels.com](#) or call (425) 455-5825.

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