

STAYPINEAPPLE APPOINTS JENNIFER ATWOOD CORPORATE DIRECTOR OF SALES



BELLEVUE, Wash. – May 10, 2022 – <u>Staypineapple</u>, a hospitality company based in the Pacific Northwest, is pleased to announce the appointment of Jennifer Atwood as Corporate Director of Sales.

"I am thrilled to welcome Jennifer Atwood to Staypineapple," said Sharon Andrade, Vice President of Sales for Staypineapple. "Jennifer brings a breadth of hospitality sales experience to the company as we continue to expand our boutique hotel offerings."

In her new role, Atwood will oversee Staypineapple's Sales and Group Services department and its Core Reservation Center team based throughout the United States. Her responsibilities also include planning and executing sales strategies for the company's unique collection of hotel properties.

With more than 30 years of experience in the hospitality industry, Atwood joins Staypineapple after holding senior roles in hotel sales, catering, and conference services. Most recently, she was Director of Sales and Marketing for The Crowne Plaza Seattle. Prior to that, she held the position of Corporate Director of Sales for Red Lion Hotels Corporation and had oversight for sales and catering at more than 20 properties. Atwood has also served as Director of Catering and Conference Services with DoubleTree by Hilton.

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About Staypineapple

Staypineapple is a brand of upscale, out-of-the-ordinary boutique hotels in urban markets nationwide, owned and managed by Pineapple Hospitality, based in Bellevue, Wash. Focused on thoughtful service and design, with an uncanny knack for anticipating needs, the dog-friendly hotels wholeheartedly embrace the pineapple's symbol of hospitality and joy. For more information or to make a reservation, visit <u>Staypineapple.com</u> or call (866) 866-7977. Follow Staypineapple on <u>Instagram</u>, <u>Facebook</u>, and <u>Twitter</u>.