

STAYPINEAPPLE

For Immediate Release

STAYPINEAPPLE LAUNCHES PARTNERSHIP WITH ZIPCAR, OFFERING HOTEL GUESTS EXCLUSIVE ACCESS TO ELECTRIC VEHICLES

As part of a continued commitment to sustainable practices, two of Staypineapple's hotels will provide Zipcar EVs for guest use



PRESS READY IMAGES [AVAILABLE HERE](#)

BELLEVUE, Wash., January 10, 2024 – [Staypineapple](#), the national boutique hotel brand, has launched an electric vehicle (EV) car-sharing service in partnership with [Zipcar](#), the world's leading car-sharing network. Exclusive for Staypineapple guest use, Zipcar EVs are now available at Staypineapple's Hotel Rose in Portland, OR and Watertown Hotel in Seattle, WA.

Each of Staypineapple's participating hotels have a Zipcar Chevy Bolt available, parked and charging at the hotels' on-site EV charging stations, making them easy to find and use. These EVs are only available for Staypineapple guests, ensuring visitors to the hotels have exclusive access to convenient, affordable and sustainable transportation.

"The launch of our Zipcar EV partnership program is an incredible step forward in Staypineapple's efforts to reduce our company's carbon footprint, while also offering unique experiences and services to our guests," **says Dina Belon, President at Staypineapple.** "These EVs are plugged into our hotels' on-site charging

stations, which are powered primarily by renewable energy, providing our guests with a more sustainable and responsible means of driving around and exploring during their stay with us.”

A complimentary membership will be available exclusively to Staypineapple guests. This means that the only expense to guests will be the low hourly or daily rental rates and fees associated with booking and driving the Zipcar EVs. Zipcar membership includes 24/7 on-demand, self-service access to electric charging (or gas) vehicles by the hour, day or week, insurance options, maintenance and dedicated parking, making accessing a car when you need one a more cost-effective and sustainable option than personal car ownership.

“We are thrilled to work with Staypineapple, a like-minded partner who values environmental sustainability, a key benefit of the car-free lifestyle car-sharing enables, especially with the increasing adoption of EVs,” said **Kate Smith, Head of Business to Business and Partnerships at Zipcar.** “As Zipcar expands our fleet of electric vehicles nationwide, we aim to make the EV driving experience accessible for all who need affordable, convenient transportation. We value innovative partners like Staypineapple who are committed to creating a positive, environmentally friendly guest experience and for collaborating with us to drive the path forward for sustainable, electric transportation.”

Zipcar was the first car-sharing provider in the U.S. to introduce both electric and hybrid vehicles in its shared fleet and continues to launch strategic electric vehicle initiatives. Throughout 2023, Zipcar expanded its EV fleet in select cities nationwide and, as part of the White House EV Acceleration Challenge, committed to allocating 25% of its EV fleet to disadvantaged communities that may not be able to afford the cost of car ownership and specific requirements of EVs such as dedicated charging, parking and maintenance. Also under the federal initiative, Zipcar is committed to doubling its EV fleet size in 2024.

To access these EVs, Staypineapple guests in Portland and Seattle’s University District can either pre-register and reserve time (all instructions will be included in Staypineapple’s pre-arrival emails) or they can simply request further information from the hotel’s front desk team upon arrival.

To book your next stay, visit Staypineapple at www.staypineapple.com and learn more about Zipcar at www.zipcar.com/carsharing. Learn all you need to know at www.zipcar.com/evguide.

###

About Staypineapple

[Staypineapple](http://www.staypineapple.com) is a brand of upscale, out-of-the-ordinary boutique hotels in urban markets nationwide, managed by Staypineapple Hotels Inc., based in Bellevue, Wash. Focused on thoughtful service and design, with an uncanny knack for anticipating needs, the dog-friendly hotels wholeheartedly embrace the pineapple’s symbol of hospitality and joy. For more information or to make a reservation, visit [Staypineapple.com](http://www.staypineapple.com) or call (866) 866-7977. Follow Staypineapple on [Instagram](#), [TikTok](#), [Facebook](#), and [Twitter](#).

About Zipcar

Zipcar is the world’s leading car-sharing network, driven by a mission to enable simple and responsible urban living. With its wide variety of self-service vehicles available by the hour, day or week, Zipcar operates in urban areas and university campuses in hundreds of cities and towns. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: [CAR](#)), a leading global provider of transportation solutions. More information is available at www.zipcar.com.

Media inquiries and further information:

Casey Barks
Vice President of Marketing
Staypineapple Hotels

P: (425) 455-5825

E: cbarks@staypineapple.com

Zipcar

Ashley Leduc

E: pr@zipcar.com

P: (413) 374-8513