



Tuesday, November 12, 2019

Staypineapple and wear blue: run to remember join forces in November

Staypineapple will donate \$1 for every room occupied at all ten hotels throughout the United States during the month of November to wear blue: run to remember, to honor veterans and their families around Veterans Day.

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Staypineapple will donate \$1 for every room occupied at all ten hotels nationwide during the month of November to wear blue: run to remember. The proceeds will be used by wear blue: run to remember to support their Gold Star Race and Youth Mentor programs.

Staypineapple and wear blue run to remember were both founded by women in the Puget Sound Region, and have expanded across the country over the past ten years. It is no accident the two organizations found each other.

"We first became aware of wear blue: run to remember when they chose Staypineapple to house their Gold Star Race Program participants during Seattle's Rock'N'Roll marathon. Lisa Hallet, a co-founder, had such an amazing, inspirational story and the journey these runners take are remarkable. We knew we wanted to support this organization because of the powerful impact they have on military families. They truly make a difference," stated Staypineapple VP of Sales, Sharon Andrade.

In 2009 Hallet's husband - CPT John Hallet - was killed during an attack while he was deployed in Afghanistan. During that deployment, a small group of wives and battalion support staff met weekly to run, seeking to create a support network for one another. This small group became a nationwide vision that now helps thousands heal from and work through the more challenging aspects of military life during a time of war. Today, this group runs to honor all military members killed in combat and has evolved into a powerful network



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of active duty and retired service members, military families, Wounded Warriors, Gold Star families, and community members.

Staypineapple is also donating Dash the Pineapple Pup, their mascot, to youth involved in the wear blue Youth Mentor program. For every stuffed Dash dog sold in November, one will be donated to a child in the program. Staypineapple is also offering veterans and active-duty military members and their families a special room rate discount of up to 25% off. Use promo code MILITARY when booking.

About [wear blue: run to remember](#) wear blue: run to remember is a national nonprofit running community that honors the service and sacrifice of the American military. wear blue: run to remember creates a support network for military members and their families; it bridges the gap between military and civilian communities and it creates a living memorial for our country's fallen military members. wear blue: run to remember exists for the fallen, for the fighting and for the families.

About Staypineapple

Based in the Pacific Northwest, Staypineapple represents a brand of ten privately owned and managed hotels in Seattle, Portland, San Diego, San Francisco, Chicago, Boston, and New York. Focused on thoughtful service and design with an uncanny knack for anticipating needs, the brand wholeheartedly embraces the pineapple's symbol of hospitality and joy. For more information, visit <http://www.staypineapple.com> or call 866-866-7977

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