

HOTEL  
**GRACE**  
SAN FRANCISCO

## **New Hotel Grace Opens Today**

*Pineapple Hospitality's first San Francisco hotel debuts downtown*

**San Francisco, CA** (June 7, 2016) – Get ready to meet Grace! Hotel Grace\* is officially open in the heart of downtown San Francisco. One of seven properties owned and managed by Pacific Northwest-based Pineapple Hospitality Company, Hotel Grace is the first Pineapple hotel to open in San Francisco, with completely modernized features in a historic building, offering plenty of exciting reasons to make this a new home-away-from-home in the City by the Bay. With a nod to legendary heroines and audacious sidekicks with hearts of gold, who blaze through life with a flair for fun and mystique, whose company everyone covets and whose confidence everyone craves, it is the essence of that indomitable spirit that defines Hotel Grace.

To celebrate, Hotel Grace is offering a limited time opening offer of 15% off Standard Daily Rate (rates from \$161 per night) including a \$25 food and beverage credit per stay; valid now through July 31, 2016. To book, visit [www.hotelgrace.com](http://www.hotelgrace.com).

Polished and timeless, but a touch irreverent. Perfectly proper, but just a little bit naughty, in all the right ways. In Grace's presence, you imagine yourself shedding inhibitions to try something new. Grace gives you permission to step outside the ordinary, to live larger than before you walked through the door. Here, everyone can find a little bit of this energy, this spirit, within themselves.

"Hotel Grace's central location and historic property provided an ideal opportunity for us to debut our brand in San Francisco, setting a new standard of luxury for Pineapple Hospitality that we've been cultivating since 2010. The hotel's vibrant features and gracious service perfectly represent what Pineapple Hospitality stands for and we're thrilled to introduce it to the market," said Michelle Foreman Barnet, President of Pineapple Hospitality.

Located at 580 Geary Street, Hotel Grace is just steps from Union Square, Theater District, Nob Hill, The Wharf, Cable Cars and more. Designed by Glenn Texeira and San Francisco-based architecture firm Stanton Architecture with a deep respect for the building's impressive 103-year-old history, the fully renovated and reimagined property has been entirely modernized from top to bottom with thoughtful design details at every turn.

Hotel Grace wows and welcomes guests with an interactive lobby experience including an inviting front desk and a stylish sitting area with elegant furnishings, expansive ceilings, and two-story windows that afford light and a view to the street outside. Each guest is greeted by a Pineapple Person, dapper and easily identifiable in a yellow trench coat. Pineapple People serve as the guest ambassadors, welcoming them into the Pineapple experience, greeting each arrival, assisting with luggage, and offering directions around the hotel and city. Complimentary daily newspapers, bicycles to borrow, plus plenty of pineapple-infused water are available in the lobby. Guests are invited to indulge in daily cupcake and coffee service, while a "musical mezzanine" complete with a Ferrari red player piano floats above it all.

Pineapple Bistro & Bar sits on the lobby's left side, luring guests with the scent of freshly made crepes and a space filled with natural light thanks to newly installed floor-to-ceiling windows that offer fantastic views of the bustling corner just outside. Enjoy the "all day café" serving breakfast, lunch, dinner and a not-to-miss daily Happy Hour at the fully stocked bar. Choose from a selection of breakfast items, house made crepes, Paninis, locally made pastries and cakes, small bites, healthy salads and juice bar refreshments, not to mention coffee and espresso drinks to start a day of sightseeing or productive business. Local craft beer and wine are on tap with a selection of classic and signature cocktails to enjoy at

the bar, which features two enormous and elegant, custom-commissioned pieces of glass on panel art anchoring each end of the 30-foot-long Maui Wave marble counter-topped bar that's been hand crafted of gorgeous white oak.

The 93-room Hotel Grace provides distinctive accommodations you're unlikely to find anywhere else in San Francisco. Each king and queen guestroom has a cheerful color palette of vibrant yellow against muted gray. Custom fabrics and finishes lend an air of subtle sophistication. Imagine a graceful blend of modern touches like ultra-high-speed WiFi, air conditioning (rare in SF!), upgraded sound proofing, and thoughtful lighting, with traditional touches of dark wood floors, elegant lamps, and the "sexiest closet in the City" complete with black wallpaper embossed with golden pineapples. One large black and white vintage scene is artfully framed in gold in every room, while custom-designed bedroom furniture and bathrooms maximize utility and evoke an easy, residential-style experience with a nod to the property's original design elements.

Catering to both leisure and business travelers alike, Hotel Grace pampers every guest with the [Naked Experience™](#) that has become an integral part of the Pineapple Hospitality guest experience. Inspired by traditional European hotels, each luxurious Pineapple Bed comes with two individually folded duvets to allow each sleeper to snuggle into a whole new level of comfort. The best part is that every stitch of super-soft bedding is prepared specially for every guest. Not to mention extras like fluffy robes and slippers, thirsty bath towels, and extra bedding like top sheet and blankets in case traditional bedding is preferred. Hotel Grace anticipates every need!

#### **Guest Room Amenities**

- Daily housekeeping
- Complimentary ultra-high-speed WiFi
- Whisper quiet air conditioning
- 24 hour Room Service available
- Heavy curtains to block light and sound
- Hardwood floors with area rug
- Carrara marble tiled bathroom with walk-in shower
- Excellent bathroom lighting with anti-fog mirrors
- Tommy Bahama® bath products
- Hair dryer, makeup remover, lots of thirsty towels
- Beautifully wallpapered closets with mirrored doors, iron/board, umbrellas, luggage rack
- Closet "vignette" with extra luxury linens, full-sized hangers, seersucker robes, slippers
- Portable glass shelving for extra vanity space when positioned by mirrored closet
- In-room Keurig® coffee maker with our signature Pineapple Blend coffee pods and all the accoutrements
- Mini-fridge with cream for coffee, extra space for personal items
- Customized safe inside custom dresser with space for laptop
- Desktop and bedside USB charging and iHome™ docking stations
- Fully custom-designed furniture and extra shelf space
- Desk with lamp and sitting chair
- 48" IPTV with high definition premium channels
- Complimentary bottled water with free replacements – just ask!

"All of us at Hotel Grace look so forward to welcoming our guests to their brand new hotel inside a historic San Francisco landmark," states Marco Baumann, Corporate Director of Operations. "We can hardly wait to surprise and delight you!"

#### **About Hotel Grace**

Hotel Grace is the embodiment of Pineapple Hospitality's vision for what a refined, urban, classic yet modern hotel should be. Inspired by company President Michelle Foreman Barnet's fond childhood memories of visits to San Francisco with her parents, and of the iconic hotels they enjoyed, every choice for Hotel Grace's design – from the elegant scroll work on the grand front door to the playful, black and white photography in the guest rooms and the exquisite marble and tile in the bathrooms – evokes a uniquely San Franciscan sense of style. Newly opened in San Francisco with a prominent downtown location, the thoughtfully appointed Hotel Grace features 93 guestrooms with contemporary

design elements and modern amenities. Designed by interior designer Glenn Texeira and Stanton Architecture, Hotel Grace perfectly exemplifies the symbol and essence of the Pineapple Hospitality brand while respecting the property's rich 103-year-old history. Pineapple Bistro & Bar offers delicious casual fare for breakfast, lunch and dinner, including full bar service daily. For more information visit [www.hotelgrace.com](http://www.hotelgrace.com) or call 800-227-4223.

### **About Pineapple Hospitality**

Based in the Pacific Northwest, Pineapple Hospitality represents an eclectic collection of seven family owned and managed hotels on the West Coast including four in Seattle plus one in Portland, San Diego, and its newest in San Francisco. Focused on thoughtful service and design with an uncanny knack for anticipating needs, the brand wholeheartedly embraces the pineapple's symbol of welcoming and delighting guests. For more information visit [www.staypineapple.com](http://www.staypineapple.com) or call 866-866-7977.

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\*Hotel Grace has since been renamed to The Alise San Francisco. Website: <https://www.staypineapple.com/the-alise-san-francisco-san-francisco-ca>