



STAYPINEAPPLE DEDICATED TO ANIMAL ADVOCACY

Pet-friendly hospitality brand donates over \$1 million to Seattle Humane



SEATTLE – (September 26, 2017) – [Staypineapple](#), known for its fun and thoughtful approach to hospitality, has donated a generous amount of time and money to [Seattle Humane](#). The hotel company’s commitment to helping animals in need extends to sponsoring events, putting in hundreds of volunteer hours and donating funds for rescue operations throughout the country.

“Staypineapple is committed to the well-being of all animals beyond the walls of its hotels,” said Michelle Barnet, president and CEO of Pineapple Hospitality Co. “While we prioritized making our hotels 100 percent pet-friendly, we also understand there is much more to be done – countless animals are in urgent need of new homes and we strive to dedicate our resources to help out however we can.”

On behalf of Staypineapple, Barnet is a friend and supporter of Seattle Humane and has generously donated more than \$1 million in goods and services. In recent years, they contributed \$15,000 to [Wings of Rescue](#), an organization providing air transport for thousands of at-risk pets, such as animals rescued from Hurricanes Harvey and Irma.

Staypineapple has had a significant impact on pets in the Seattle area. For four consecutive years, Staypineapple donated office space in downtown Bellevue to Seattle Humane when the nonprofit was displaced due to construction, saving the organization hundreds of thousands of dollars in temporary office expenses. Barnet served as a VIP chairperson for Seattle Humane’s 2017 Tuxes & Tails event, a successful gala that raised \$1.8 million and dedicated \$939,000 to specialty veterinary and behavior care for pets who are considered unadoptable at most shelters.

On Saturday, October 7, Barnet and her staff will participate as a team in “Glow in the Park: Seattle Humane’s Walk For The Animals” at Green Lake, where they will join dog owners and their companions in glowing gear to help fundraise for cats, dogs and critters in need. The event will feature an adoptable dog parade, local vendors and a photo booth.

Dash, a stuffed Husky puppy and Staypineapple’s mascot, is “adoptable” to hotel guests with a portion of Dash’s adoption fee donated to animal rescue nonprofit organizations. Dash has his own [Instagram](#) page where he teams up with fellow pup ambassadors to spread exciting travel insider tips and advocate for animal welfare.

On Sunday, October 1, Staypineapple will announce its Pineapple Pups in Costume contest, which encourages dog owners to snap a photo of their pooch in a fun costume. After prospective participants submit a picture and use #Staypineapple and @Staypineapple on social media, the best-dressed pup will

win a two-night stay at any Staypineapple hotel. Runner-up contestants will receive Pineapple Gold gift certificates, which can be used at Staypineapple's retail store, shop.staypineapple.com.

For more information, please visit staypineapple.com or call 866-866-7977.

About Staypineapple

Based in the Pacific Northwest, Staypineapple represents an eclectic collection of eight family owned and managed hotels in Seattle, Portland, San Diego, San Francisco and Chicago. Focused on thoughtful service and design with an uncanny knack for anticipating needs, the brand wholeheartedly embraces the pineapple's symbol of welcoming and delighting guests. For more information, visit www.staypineapple.com or call 866-866-7977.

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