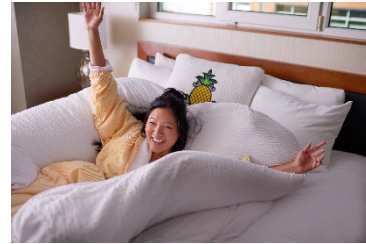


STAYPINEAPPLE INVITES GUESTS TO FALL IN SLEEP WITH THE NAKED EXPERIENCE



SEATTLE – (February 6, 2018) – [Staypineapple](#), known for its fun and thoughtful approach to hospitality, invites guests to fall “in sleep” with [The Naked Experience™](#), which includes double duvet European-style bedding. Although rare in the United States, with Staypineapple the only national hospitality brand to adopt the sleeping method six years ago, the concept is currently trending due to IKEA’s new [Swedish-inspired bedding](#) available in the United Kingdom, as featured on [TODAY](#). For those wanting to immerse themselves into the customizable comfort of two separate duvets closer to home, Staypineapple offers The Naked Experience at all hotel locations in Seattle, Portland, San Diego, San Francisco and Chicago.

Developed by Staypineapple in response to customer needs and comfort, The Naked Experience is designed to make guests feel as safe, secure and uninhibited as if they were in their own home – a place where they can frolic with abandon. Over-the-top luxurious sheets and pillows perfect for snuggling invite guests to experience the feeling of sleeping on a cloud. Individual duvet covers wrapped around extravagant beds mean that people sharing the bed don’t have to wrestle for the covers or worry about blanket hogs. The high-quality covers, a grown-up version of a favorite childhood blankie, are freshly laundered each day of the week since Staypineapple cares about what touches their guests. For a peek into what The Naked Experience feels like, check out this [video](#).

Staypineapple’s hotel guests have embraced The Naked Experience. Since January 2014, guests have spent nearly one million nights enjoying The Naked Experience, and based on guest reviews on TripAdvisor more than 99 percent loved it. Beyond bedding, The Naked Experience includes soft and fluffy towels and extremely plush signature bathrobes that await each guest daily to bring that extra luxuriousness to each room.

For more information about The Naked Experience, please visit www.staypineapple.com/why-pineapple/the-naked-experience. To shop The Naked Experience, please visit shop.staypineapple.com/the-naked-experience. For more information about Staypineapple hotels, visit www.staypineapple.com.

About Staypineapple

Based in the Pacific Northwest, Staypineapple represents a brand of eight privately owned and managed hotels in Seattle, Portland, San Diego, San Francisco and Chicago. Focused on thoughtful service and

design with an uncanny knack for anticipating needs, the brand wholeheartedly embraces the pineapple's symbol of hospitality and joy. For more information, visit www.staypineapple.com or call 866-866-7977.

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