

## Staypineapple is Thrilled to Bring The Alise to New York

*[Staypineapple](#), known for their fun and unique approach to hospitality, is pleased to announce the 10th addition to the pineapple family. Located in Midtown Manhattan, the Alise was acquired on August 17, 2018.*

NEW YORK ([PRWEB](#)) August 29, 2018 -- “Just after our exciting March announcement of The Alise Boston, we couldn’t be more proud to announce our second East coast hotel. The Alise New York is the embodiment of STAYPINEAPPLE’s vision for what a refined, urban, classic yet modern hotel should be,” said Michelle Barnet, CEO of Pineapple Hospitality Co. “The hotel’s vibrant features and gracious service perfectly represent what Staypineapple stands for and we’re thrilled to introduce it to The City That Never Sleeps in January 2019.”

The 89-room hotel is currently receiving the signature Staypineapple look. Staypineapple’s [The Naked Experience](#)™ pampers every guest with European-style bedding including two separate duvets, allowing each sleeper to snuggle into a whole new level of customizable comfort. The best part is that every stitch of super-soft bedding is prepared specially for every guest, not to mention extras such as cozy robes and slippers, snuggly pillows, oversized plush bath towels and extra bedding like top sheets and blankets in case traditional bedding is preferred. The Alise anticipates every need, offering additional amenities including Chromecast streaming options, anytime munchies, complimentary pineapple cupcakes and Keurigs with Staypineapple coffee pods.

The Alise New York will cater to both leisure and business travelers alike, providing distinctive accommodations you’re unlikely to find anywhere else in New York City. Each king and queen guestroom has been thoughtfully designed to allow each guest the very best experience. Custom fabrics and finishes in a cheerful color palette lend an air of subtle sophistication. Imagine a graceful blend of modern touches like ultra-high-speed WiFi, upgraded sound proofing, and thoughtful lighting, with traditional touches of dark wood floors, elegant lamps, custom-designed bedroom furniture and bathrooms maximize utility and evoke an easy, residential-style experience.

### About Staypineapple

Based in the Pacific Northwest, Staypineapple represents a brand of ten privately owned and managed hotels in Seattle, Portland, San Diego, San Francisco, Chicago, Boston and New York. Focused on thoughtful service and design with an uncanny knack for anticipating needs, the brand wholeheartedly embraces the pineapple’s symbol of hospitality and joy. For more information, visit [www.staypineapple.com](http://www.staypineapple.com) or call 866-866-7977.





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